LOGO 555-123-4567

ALL-IN-ONE MARKETING
MOBILE • EMAIL • VOICE • IM • SOCIAL

Registration Confirmation

Welcome to where mobile, email, chat, voice broadcast, and social media meet, and endless marketing opportunities begin.

Your new username is #{username}#.
To sign on and get started, visit #{ hostname_WEB}#

We hope you enjoy your FREE 30-day trial of the platform and all its premium features.

Watch a Recorded or Live Webinar

Watch a Helpful Tutorial Video

The All-in-One Marketing Team

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Get Started in 2 Easy Steps

Multi-channel marketing may seem like a lot to take in, but it's easy as pie once you get the ball rolling. Complete these 2 steps and you'll be on your way to marketing success.

1. Identify your goals.
Evaluate your business and ask yourself what you would like to accomplish. For example, do you aim to...

- Expand audience reach and gain new prospects?
- Grow your contact database for future campaigns?
- Get better brand exposure?
- Effectively send promotional offers or product updates?

2. Build your contact database.
Your first account is fully equipped with tools to help you collect contacts. This is a great place to start generating new leads and the first step in successfully marketing your business. Get started with:

Mobile keywords
A simple text of a keyword not only engages your audience, but it also collects, stores, and organizes their contact information into your database.

Online sign-up pages
Host an easy to fill-out form that collects names, numbers, emails, and even custom information like favorite color.

Facebook features
such as Like-gating, coupons, and voting, enable you to boost Likes on Facebook and grow your fan base.

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How-to: Grow and Organize Your Contact Database

Did you know that when you segment your database, your messages are guaranteed to make a bigger impact on your audience?

That's because segmented lists enable you to send targeted messages to your audience depending on what they want to see. With targeted and compelling messages that cater to their interests and demographics, watch open and response rates rise.

Advanced Features for Collecting Contacts

Your free trial offers a myriad of features that make opting-in both fun and effortless for your audience. Below are a few more proven features that grow and segment your lists for easy campaigning.

Mobile Keyword Data Capture
Collect more than just a mobile number! With a simple text, capture anything from name, email address, and even custom fields like favorite color.

Text-to-screen
This engaging feature enables audiences to text a message onto the big screen while also collecting their mobile contact information.

Multi-channel voting
Host a poll and gather feedback from your organization to see where you can expand and grow.

Log in and start collecting contacts today. You'll find all these features and more under the Collect Contact tabs once you sign in. Make sure to watch our comprehensive tutorial video here to learn more!

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How-to: Reach Your Audience & Bring In Business

Here's a common problem: You deliver a message but it ends up getting overlooked, unopened, or disregarded.

The **All-in-One Solution**: Transcy's All-in-One Marketing platform. With access to powerful messaging channels that gives you **high impact messaging, targeted marketing, and higher open rates**, you can now reach your audience wherever they may be.

After you've accumulated some contacts, click on send messages and begin communicating to your customers through the channels that matter most.

Instantly Connect with Mobile Tool
No other channel allows you to directly connect with customers as effectively or quickly. With a long list of mobile features like mobile coupons, appointment reminders, and SMS and MMS blasts, instantly get messages delivered, bring in business, and get interactive with a simple text.

Generate Business with Email Campaigns
Email remains a top marketing channel, driving traffic to business store-fronts. email marketing capabilities make it easy to announce promos and deals, schedule automated email campaigns, and view email reports to gauge campaign success.

Socialize for Success
Social media is a portal for online exposure, giving you access to an audience of millions. Features like Facebook Like-g ing your brand exposure on the newsfeed.

For more tips on how to make the most of your multi-channel campaigns, visit our Best Practices page. You can even sift through out step-by-step video tutorials at the top right corner of your screen upon logging in for additional help.

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Why Multi-channel Messaging is the Future

Times have changed and so has marketing. It's difficult to grab audience attention with today's on-the-go lifestyle, especially when sending messages through one channel.

That's why we developed the first multi-channel solution, combining mobile text, email, chat, voice broadcast, and social media into an all-in-one software. With the powerful channels, businesses can now reach audiences on their preferred channels, and make sure they get heard.

It all boils down to preference, efficiency, and affordability.

Reach everyone through their preferred channel.
People respond best when they are reached through the channels they prefer. If you have someone who loves email, and another who prefers texts, send them messages through that channel for greater open and response rates.

Save time and maximize efficiency
With the channels on one platform, save time researching, learning, and managing five separate software applications. Plus, all your contacts are stored in one place, which makes managing your database simple.

Go with a plan that fits your budget
We aim to help your business make money, and not spend money on several different pricey software. With rates as low as a mobile phone bill, you get 5 powerful communication channels at your fingertips.

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Succeed in Social Media

Social media is on the rise! Now more than ever is the time for businesses to take their marketing social. Did you know...

- 80% of Americans use social media.
- 23% of time online is spent on social networks.
- 93% of small business owners reported gaining new customers through social media.
- More than 30 billion pieces of content are shared each month.

Social media marketing helps businesses accomplish **3 major goals**. We give you the tools you need to reach them, easily located on the social media tab on the main navigation bar.

1. Connect and interact with customers
Social media gives your business a face and voice to communicate with your audience on a personal level. Use...

Facebook & Twitter feed compatibility
Don't just boost your visibility on one outlet, when you can post on both and double your exposure!

Multi-channel voting
Find out what's on your audience's minds and show them what they want to see in your next posts.

2. Boost brand visibility and credibility
Land yourself on the newsfeed and stand out against the noisy online crowd. Start with...

Like-gating
Each time your fan page receives not only lands yourself on the newsfeed, but it also bulks up your fan base.

Facebook coupons
Offer an incentive, drive traffic to your business, and get great newsfeed exposure - all with a simple coupon!

3. Self-promotion
Word-of-mouth marketing is the oldest, most effective, and most trusted form of getting business. Create...

Facebook sign-up forms
Collect contacts from your widest audience base to give your marketing campaigns an ever wider reach.

Facebook tabs
Deliver even more content with your Facebook fan page and get the online world buzzing over you.

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How-to: Manage and Analyze Campaigns

Running a campaign can be tough. Managing and analyzing multiple campaigns can be even tougher. But not with the OS.

We combine all the marketing initiatives you need on one platform. Whether you're running a mobile text program or an email campaign, we eliminate the hassle of juggling multiple campaigns and applications. That way you can focus on what matters: growing your business.

Simplify with campaign manager:

Group the channels and features you need under one campaign for ease monitoring.

Get snapshot reporting during any segment of time during your campaign.

Run multiple campaigns at once.

Monitor your campaign health with detailed reports:

View subscriber rates, delivery rates, open rates, bounce rates and more.

Analyze and track progress within each channel, from opened messages to social media hits.

Easily export .csv files with your results.

With easy access to reports and analytics on campaign health, monitor the success of your marketing efforts and experience the success of your ROI in real-time.

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Your Free Trial Ends TODAY!

Looks like your Free Trial is coming to an end! We hope that you had fun with the platform, and most importantly, realize how multi-channel marketing can transform your marketing strategies.

All your contacts and recent messages have been saved in your account - the only thing left to do is upgrade!

You can upgrade your plan on your own. Simply log in, select "My Account" on the main navigation bar and click on "Change Plan". Select which plan fits your campaign needs and you're ready to go.