

Churches and Non-Profits



What they care about

- Increase membership and donations
- Keep members up-to-date and remind them of upcoming events
- Increase volunteer participation and action
- Automatically collect member information
- Engage and interact with live audience

All-in-One Marketing Feature

- Mobile sign-up keywords
- Mobile text updates, email newsletters, social media posts, voice broadcasting
- Mobile text alerts, email blitz, social media posts, voice broadcasting
- Online sign-up pages, Facebook sign-up page, text-to-join
- Text-to-screen, mobile voting, shuffle responder

Opening Statement

{Intro statement}

I'm calling today to discuss an all-in-one messaging service that many religious organizations and non-profits are already using successfully to increase membership and donations.

Questions

- Today, how are you going about getting new members and increasing donations?
- How are you currently updating your members about events?
- How are you currently promoting volunteers to be more involved?
- Are you currently collecting your members' information automatically?
- Are you making your events more engaging and interactive for your live audience?

Benefits Statements

- All-in-One Marketing can bring in new members with mobile keyword campaigns, which engage and invite your potential members to join your organization. For example, members can text the word CHURCH to 96362 and instantly receive a welcome message on their phone.
- All-in-One Marketing allows you to send text messages, weekly email newsletters, post daily social updates and voice broadcasts helping you keep members up-to-date about events.
- All-in-One Marketing allows you to create high-impact mobile text campaigns, weekly email newsletters, and post daily social updates helping you increase community participation within your organization.
- All-in-One Marketing provides mobile sign-up keywords, online sign-up page templates, and Facebook widgets to easily collect member data online and on-the-go. You can also upload your already-existing member information into our system.
- All-in-One Marketing allows you to make events fun and engaging with our suite of interactive features like text-to-screen, mobile voting, and shuffle responder.
- To put your mind at ease, All-in-One Marketing comes with the following advantages:
 - Online tutorial videos
 - [insert customer service benefits here]